

Battery Market Visit Program to South Korea

Dates: 22nd (Wed) – 24th (Fri), May. 2024

- 2.5 days program for exploring Battery market and value chains in South Korea including Korean key player's site visits, B2B meetings & Battery Seminar program.
- Participation and presentation at “*Norway – Korea Battery Seminar in Seoul*” program host by Norwegian Embassy and Innovation Norway. (Networking dinner with Korean audiences and key actors included)
- The program will be co-organized with KBIA (Korea Battery Industry Association).
- Norwegian participants should arrive in Seoul *at least until morning time on 22nd May (Wed)*.

[Norwegian delegation program]

22nd May (Wed)

- Program overview by Innovation Norway,
- Korean Battery Industry overview by KBIA
(16:00-17:30, at Norwegian embassy in Seoul)

23rd May (Thu)

- Site visits (Production, R&D or Head-office, TBD)

24th May (Fri)

- B2B meetings (10:00-12:30)
- Norway – Korea Battery Seminar in Seoul (14:00-17:30)
- Networking dinner (18:00-20:00)

Norway

	22 nd May (Wed)	23 rd May (Thu)	24 th May (Fri)	25 th May (Sat)
Morning	Arrival in Seoul	Site visit (Production, R&D or Head office, TBD)	B2B meetings (10:00-12:30)	-
Afternoon	Program brief by IN Seoul & Korean Battery Industry Overview by KBIA (16:00-17:30)	Site visit (Production, R&D or Head office, TBD)	Norway-Korea Battery Seminar in Seoul (14:00-17:30)	-
Evening	-	-	Networking dinner (18:00-20:00)	Leaving

[Participation fee]

The participation fee ranges from NOK 10,000 – 15,000 per company depending on the numbers of total participating companies. It covers the costs associated with organizing the program, networking events and relevant activities. The participation fee does not include flights, accommodation, and meals outside the program.

[Contact persons in Seoul]

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[Co-operation partners]

- Norwegian Embassy in Seoul
- KBIA (Korea Battery Industry Association)

[Appendix]

1. Invitation to Norway – Korea Battery Seminar in Seoul
(including Program)
2. Application for participation in program

Invitation

The Norwegian Embassy in Seoul and Innovation Norway in cooperation with Korea Battery Industry Association have the pleasure of inviting you to the

Norway – Korea Battery Seminar in Seoul

Date: 24th May (Friday), 2024

Time: 14:00 – 17:30 (followed by Networking dinner)

Venue: [Courtyard by Marriott Seoul Namdaemun](#)

By invitation only (Seat is limited).

Please check if you will join the networking dinner or not. (RSVP required)

The seminar will be held in English. The program is enclosed.



Norwegian Embassy
Seoul



Norway – Korea Battery Seminar in Seoul

- 14:00 - 14:30 Registration, coffee & tea, Mingling
- 14:30 - 14:35 Opening Remarks by Ms. Anne Kari Hansen Ovind,
Ambassador of Norway, Royal Norwegian Embassy in Seoul
- 14:35 - 14:40 Welcome Remarks by:
- Mr. Park Tae-sung, Vice Chairman of Korea Battery Industry
Association

Session 1. Green & Sustainable battery technology from Norway

- 14:40 - 14:55 TBD
- 14:55 - 15:10 TBD
- 15:10 - 15:25 TBD
- 15:25 - 15:40 TBD
- 15:40 – 15:55 Q&A
- 15:55 - 16:15 Coffee break

Session 2. Battery Value chains and updates from Korea

- 16:15 - 16:30 TBD, Korean Material, Cell or Application company
- 16:30 - 16:45 TBD, Korean Recycling or Market Research company

Session 3. European battery trends and competence in Norway

- 16:45 – 17:00 Rystad Energy – Europe’s battery market trends and related
regulations
- 17:00 – 17:15 Invest in Norway – Opportunities & Investments in Norway
- 17:15 – 17:30 Q&A
- 17:30 - Closing

**This is a draft, and speakers are TBC.*



Application for participation in the Battery Market visit to South Korea

Please, note that Innovation Norway Seoul can only cater for a limited number of Norwegian companies - maximum five - on a “first come – first serve” basis.

Company name	
Participant’s name with title & email	(1)
	(2)
Battery Seminar presentation’s topic/title including the speaker’s name	
Wish-list (Korean target companies) for B2B meetings. Innovation Norway Seoul will make all efforts to organize a maximum of 4 meetings per company.	(1)
	(2)
	(3)
	(4)
	(5)
	(6)

- Once your company submits your application, Innovation Norway Seoul will send confirmation of your participation by email.
- Innovation Norway HQ will issue an invoice for the companies’ participation as soon as the program is completed.
- Application deadline: 19th April, 2024.

Date:

Name:

Signature: