

# Battery Trade Mission to South Korea 2026

## [Summary]

**Dates: 11<sup>th</sup> (Wed) – 12<sup>th</sup> (Thu), March. 2026**

- 2-day program to meet Korean battery key stakeholders in person in addition to exploring the battery market and value chains in South Korea during the ‘InterBattery’ event in Seoul.
- Participating and giving a pitch at “*Norway Battery Day in Seoul*” seminar to be hosted by Innovation Norway (networking dinner with Korean audiences and key actors included).
- B2B meetings with Korean companies will be facilitated in conjunction with the seminar. IN Seoul will do what they can to accommodate for meeting with Korean stakeholders in accordance with the wish list of the Norwegian participants.
- Norwegian participants should arrive in Seoul *latest until 10<sup>th</sup> March (Tue)*.

## [Background]

South Korea is one of the top priority countries in global battery industry. IN Seoul hosted ‘Battery Market visit to South Korea’ program in last March 2025. Through this delegation program, six Norwegian companies met Korean battery key stakeholders and explored global market trend with building networking with Korean companies. Next March 2026, IN Seoul will host a Norwegian delegation program again in conjunction with InterBattery event, the largest battery trade fair in South Korea with more and better opportunities for Norwegian battery delegation.

## [Objectives]

Through this program, IN Seoul will facilitate B2B meetings between Norwegian companies and key Korean stakeholders. The thematic areas are battery materials, cell production and recycling parts in the value chains. The Korean companies will be selected according to the “composition” of the Norwegian delegation, but they are primarily the key companies already having established connections with the Norwegian participants or targeted business partners.

Through the program, IN Seoul aims to deliver the following:

# Norway

- Opportunities for B2B meetings with proper contacts of Korean key companies.
- Building/ developing the good relationship between Norwegian companies and Korean key stakeholders to identify mutual business opportunities.
- Exploring the battery market trends and value chains in South Korea.

## **[Program draft]**

10<sup>th</sup> March (Tue)

- Program overview by Innovation Norway (16:30-17:30)

Day 1: 11<sup>th</sup> March (Wed)

- ‘Norway Battery Day in Seoul’ Seminar (09:30-12:30)
- B2B meetings (14:00-17:00)
- Networking dinner reception (18:00-20:00)

Day 2: 12<sup>th</sup> March (Thu)

- Exploring ‘InterBattery’ fair at COEX, Seoul (10:00-18:00)

	10 <sup>th</sup> Mar (Tue)	Day 1: 11 <sup>th</sup> Mar (Wed)	Day2: 12 <sup>th</sup> Mar (Thu)
Morning	Check-in	‘Norway Battery Day in Seoul’ Seminar (09:30-12:30)	‘InterBattery’ tour (10:00-18:00)
Afternoon	Program brief by IN Seoul (16:30-17:30)	B2B meetings (14:00-17:00)	
Evening	-	Networking dinner reception (18:00-20:00)	

\*\* The schedule is tentative.

## **[Participation fee]**

The participation fee is NOK 20,000 per company. It covers the costs associated with organizing the program, networking events and relevant activities. The participation fee does not include flights, accommodation, and meals outside the program.



### **[Contact persons in Seoul]**

- Sungyun Jung, Senior Market Advisor, Innovation Norway:  
[sungyun.jung@innovationnorway.no](mailto:sungyun.jung@innovationnorway.no)
- Roger Martinsen, Director, Innovation Norway:  
[roger.martinsen@innovationnorway.no](mailto:roger.martinsen@innovationnorway.no)

### **[Co-operation partners]**

- Norwegian Embassy in Seoul
- SNE Research
- KBIA (Korea Battery Industry Association)

### **[Appendix]**

1. Application for participation in the program



# Application for participation in Battery Trade Mission to South Korea

Please, note that Innovation Norway Seoul can only cater for a limited number of Norwegian companies - maximum five - on a “first come – first serve” basis.

Company name	
Participant’s name with title & email	(1)
	(2)
	(3)
Battery Seminar presentation’s topic/title including the speaker’s name	
Wish-list (Korean target companies) for B2B meetings. Innovation Norway Seoul will make all efforts to organize a maximum of 4 meetings per company.	(1)
	(2)
	(3)
	(4)
	(5)
	(6)

- Once your company submits your application, Innovation Norway Seoul will send confirmation of your participation by email.
- Innovation Norway HQ will issue an invoice for the companies’ participation as soon as the program is completed.
- Application deadline: 12th December, 2025.

Date:

Name:

Signature: